

Foreword



Olivier Meier

Olivier Meier is a recognized Full University Professor and director of ASAP Observatory in collaboration with the Public Innovation Chair of Polytechnique-Sciences Po.

He is also a board member of the IEP Fontainebleau and teaches strategy and management at Université Paris Est, Paris Dauphine, and Sciences Po. As a Research Director at LIPHA Paris Est, Olivier Meier is also a member of the scientific committee of the «Prevention & Performance» Chair at CentraleSupélec.

Recognized for his expertise, he has been an elected member of the National Council of Universities (two terms) and appointed as an expert for HCERES and ANRT. Author of more than 70 articles and around thirty books, Olivier Meier has received several awards and distinctions, including from the Paris Dauphine Foundation and the Family Firm Institute (Best FBR Award, 2017). He was also recognized as a «Top Cited Author» in 2022 by the Journal of Applied Social Psychology and «Top Read Article» by Harvard Business Review France.

For a Partnership between International Transitions Review and ASAP Observatory for the Study of Social and Societal Transitions

ASAP Observatory and the journal «International Transitions» share common goals through the study of social and societal changes that influence and are influenced by different cultural contexts and international transitions. I am enthusiastic about developing interdisciplinary research projects that intersect the fields of sociology, economics, management sciences, political science, and intercultural studies. Pooling our scientific networks will allow us to deepen themes such as the management of cultural diversity in public policies, the impact of

ecological transition policies on different cultural communities, and the dynamics of social change in a globalized world. Undoubtedly, the partnership between our two institutions will help bring new perspectives on emerging societal challenges in a rapidly and profoundly changing world.

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PRESENTATION OF ASAP OBSERVATORY

ASAP Observatory positions itself as an interdisciplinary research platform, bringing together over 150 members, including teacher-researchers, economic actors, and experts engaged in analyzing the impact of social and societal transformations on public action. These transformations, which span from digitalization to globalization through economic, ecological, and social development, affect all layers of society, including institutions, local authorities, and public organizations.

ISSUES AND CHALLENGES

The issues and challenges faced by ASAP Observatory are numerous and reflect the complexity of ongoing transformations. These transformations raise significant structural, organizational, and cultural issues, highlighting the need to continually adapt strategies to anticipate and effectively respond to these changes.

KEY MISSIONS AND ROLES OF ASAP OBSERVATORY

- **Stimulating Scientific and Public Debate:** The Observatory organizes conferences, roundtables, forums, interviews, and media productions (video capsules, TV shows, radio) to enrich the dialogue on public policies and social innovations.
- **Promoting Interdisciplinary Exchanges:** By encouraging collaboration among experts from various fields (economics, management, law, sociology, political science), ASAP Observatory aims to develop integrated projects that meet contemporary needs of public action.
- **Data Collection and Structuring:** Assembling data from the academic and scientific world allows for a precise picture of current situations and proposing paths for evolution. The results

of these studies are often published in renowned journals (peer-reviewed journals) and national newspapers such as *Le Monde*, *Les Echos*, or *La Tribune*.

- **Analyzing the Impact of Public Policies:** ASAP Observatory evaluates the effects of political initiatives at various levels (local, regional, national) to better understand their effectiveness and propose improvements.
- **Promoting Actions and Their Evaluations:** Through publications in dedicated collections like «Innovation et Institutions Publiques» and partnerships with academic and professional journals, the Observatory highlights the successes and challenges of public policies.
- **Supporting Public Action Actors:** Through training programs and research-intervention approaches, the Observatory assists public actors in implementing their strategies and actions.

COMMUNITY ENGAGEMENT AND IMPACT

Aimed at citizens, students, researchers, professionals, and policymakers, ASAP Observatory is committed to actively contributing to the construction of tomorrow's public action. It provides a stimulating framework for the production of articles, the publication of books, and the organization of seminars, creative workshops, and participatory conferences, fostering broad and diverse participation.

To conclude, ASAP Observatory plays a crucial role in understanding and managing social and societal transformations, acting as a bridge between academic theory and public action practice, and stimulating innovation through a collaborative and interdisciplinary approach.